



## **U.S. Franchise Opportunities Available for Maltese Entrepreneurs**

International Franchise Expo - <http://www.ifeinfo.com/>

The largest and most important annual trade show in the world for franchising, the International Franchise Expo, will take place in New York, June 20 – 22, 2013. The U.S. Embassy is promoting the Franchise Expo and is actively recruiting a Maltese delegation to attend. The expo will feature over 400 franchise exhibitors, with investments ranging from \$5,000 to over \$1 million.

Maltese delegates that register through the U.S. Embassy will receive:

- Support and guidance from the U.S. Embassy Commercial Section.
- Complimentary registration.
- Complimentary admission to exhibits and seminars.
- Discounted admission to symposia.
- Matchmaking support pairing investors with U.S. franchising systems.
- Complimentary assistance arranging and scheduling appointments with U.S. exhibitors and U.S. companies, both before and during the show.
- Complimentary access to the International Business Center (IBC) where:
  - International visitors and exhibitors can meet and discuss business collaboration.
  - Private meeting rooms may be reserved.
  - U.S. Department of Commerce Trade Specialists will be available to provide matchmaking assistance and export trade counseling.
  - International visitors can enjoy refreshments and relax.
- Complimentary assistance with travel and hotel bookings, through our official travel center and accommodation partners.
- Complimentary assistance with logistics at the show.

## **Further Information and Delegation Registration**

Please contact the U.S. Embassy for more information on the show and on U.S. franchise master license opportunities. The US Embassy will host an information session for all interested delegates on May 28.

Maria Cassar, U.S. Embassy, Malta on 2561 4120; email: [cassarm@state.gov](mailto:cassarm@state.gov)

This event is supported by



**MALTA**ENTERPRISE